

A production artist with over 14 years of experience producing graphics for a wide range of print and online mediums. Combination of strong technical skills, pre-press knowledge, direct mail experience, an eye for detail, and design capabilities. Proven ability to work under tight deadlines and with multiple team members.

Experience

SR. COMPUTER ARTIST (MARCH 1999 - PRESENT)

MULLEN, WENHAM/BOSTON, MA

- › **Lead studio artist for client JetBlue.** Responsible for working with the art directors from concept presentation to file delivery for an award-winning large scale launch that included over one hundred out of home executions and a North Station station domination.
- › **Lead studio artist for direct mail client Embarq.** Worked with art directors from concept presentation to mechanical building. Responsible for the versioning of one hundred twenty three mailings over the course of nine months while overseeing a freelancer. Played a critical role in the transition of the account to the Winston-Salem office studio which had limited direct mail experience.
- › **Lead studio artist for client Eddie Bauer.** Worked with the art director and designer on a wide range of projects from unique look and feel presentation formats to award-winning campaigns and a multi-million dollar gate-fold buy.
- › Use photoshop for concept mock-ups, static web banners, edits and retouching.
- › Rework layouts to various dimensions and versions.
- › Responsible for managing assets, maintaining consistencies and preparing files for a wide range of mediums including but not limited to taxi tops, billboards, subway car cards, magazine and newspaper ads.
- › Fulfill client requests, work with art directors to implement client comments, make proofreading edits and perform quality control while pointing out potential bottlenecks and production issues.

TRAFFIC MANAGER (JUNE 1997 - MARCH 1999)

MULLEN, WENHAM, MA

- › Managed jobs through the agency working with all departments from creative brief to final mechanical.
- › Increased efficiency by creating an electronic database for client Nextel that allowed for quick retrieval of information pertaining to each job including size, creative, promotions) and dealer listings.
- › Created a Publication Specifications database for client Nextel, aiding production in the implementation of common sizes, reducing the volume of mechanicals.

INTERN (SEPTEMBER 1996 - DECEMBER 1996)

CYR & KNOWLES, PORTSMOUTH, NH

- › Edited and proofread press releases and ad copy, researched new client backgrounds.

INTERN (MAY 1996 - AUGUST 1996)

CHRISTOPHERTHOMAS ASSOCIATES, BOSTON, MAI

- › Researched trends, made space reservations, generated insertion orders, and updated office traffic records.

Technical Skills

Proficient in Adobe Acrobat, Adobe Bridge, Adobe Illustrator, Adobe InDesign, Adobe Photoshop
Working Knowledge of CSS, HTML, Macromedia Dreamweaver, Microsoft Word, Microsoft Powerpoint, Keynote

Education

BA, University of New Hampshire, May 1997